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MEDIA RELEASE
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Office of the Mayor
205-248-5001

Phone Book Recycling

The City of Tuscaloosa's Environmental Services Department and The Real Yellow Pages from AT&T will join forces to help recycle phone books in our community.

Tuscaloosa's Environmental Services Department is holding its annual Phone Book Recycling Drive for Tuscaloosa City and County schools. Schools collecting the most number of old phone books will win a share of \$4,000 in cash prizes, provided by AT&T. *The Real Yellow Pages* new phone books are scheduled for delivery in this area in December and your old phone books can be dropped off at your favorite school until the end of January. All phone books will be recycled, reducing the amount going into the area landfills and educating Tuscaloosa's youth on the importance of helping preserve the earth's natural resources. In addition, winning schools with the most books collected per capita receive cash prizes. Everybody wins!

About 130,000 phone books will be distributed throughout the county this year. Our goal is to try to collect 25% of the books for recycling. Last year over 22,000 books were collected during the competition. Let's make this year even more successful!

So support your local school and your environment by dropping off your phone books at your favorite school between December 15th and January 30th.

More Information—Contact the Environmental Services Department at 248-4900 or
ESD@tuscaloosa.com or call Tuscaloosa 311

